PIXEL GURU

PERFECT PHOTOS EVERY TIME, ANYWHERE, ANYTIME!

AN INNOVATIVE APP FOR FAST, EASY AND ECONOMICAL PROFESSIONAL QUALITY INVENTORY PHOTOS.

With just a few clicks, you can upload professional quality photos to display your new and used vehicle inventories.

Specially developed for car dealerships, the artificial intelligence included in the Pixel Guru application automatically enhances the photos taken to make them more beautiful and attractive.

The application allows you to take high-quality photos of your inventory from several angles, enhance the images by changing the background and personalizing them to your dealership's branding. Your online showroom takes on another dimension!

AN EASY TO USE APP

You don't need to be a professional photographer to capture high-quality images. Our app guides you every step of the way while taking photos. Framing, image sequences, angles, everything you need is included in the process!

Each dealer can build their personalized guide according to their preferences and standards. It's easy for everyone; even new staff can simply follow the guide, without additional training.

UPLOAD YOUR PHOTOS IN 1 HOUR OR LESS

Our AI processes your vehicle photos and automatically publishes them on advertising platforms in less than an hour. It's 48 times faster than using a photographer! Your inventory is always up to date.
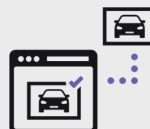
ADD YOUR LOGO AND BRANDING

Our AI automatically adds a personalized advertising banner to all your photos.

KEYWORD INSERTIONS FOR ORGANIC REFERENCING (SEO)

The right keywords are automatically inserted into the image source files to improve SEO and increase visibility on search engines.

NO LOGISTICS TO PLAN

You no longer have any photographer logistics to deal with, take your photos whenever you want.

ADJUSTABLE PACKAGES TO SUIT YOUR NEEDS

3 packages are available to suit your needs :

Standard - **Pro** - **Elite**

SAVE MONEY

Pixel Guru costs 5 to 10 times less than a professional photographer!

PACKAGES

ALL PACKAGES INCLUDE:
NEW, CPO & USED VEHICLE PROFILES
(+ new arrival profile at no charge)

	STANDARD	PRO	ELITE

STANDARD

ENHANCEMENT
Colours / vibrance / clarity / brightness / contrast.

KEYWORDS
Insertion of keywords to boost your organic search engine optimization (SEO).

TURNAROUND TIME / 1 HOUR
Your photos are online in less than an hour.

PRO

STANDARD PACKAGE

+

BACKGROUND
Powered by our proprietary AI platform, we will replace your background and floor with a unique and personalized static image.

ELITE

STANDARD PACKAGE

+

DYNAMIC BACKGROUND
Powered by our proprietary AI platform, we will replace your background and floor with a unique and personalized dynamic environment.

	STANDARD	PRO	ELITE
Small volume 0-25 vehicles/month	$195	$295	$395
Medium volume 26-50 vehicles/month	$285	$425	$575
Large volume 51-75 vehicles/month	$475	$775	$925
Unlimited	$675	$975	$1250

CONTACT US