

MAKING YOUR WEBSITE OUR #1 PRIORITY

PROGRAM SUMMARY:

- A dedicated resource entrusted by the JLR Retailer providing ongoing support including updates to the retailer's website, creating compliant assets and content, assisting with requests related to the JLR Digital website, products, vehicle launches, consumer loyalty, and ultimately sales
- Bridge the gap between Tier 1 promotion and Tier 3 branding
- Consultation sessions with retailers to discuss performance, objectives, monthly offers and more
- Ensure compliance, prevent infractions, remove expired content, maintain the JLR guidelines so you don't have to
- Educate retailers on best digital optimization practices for websites and content
- Monthly reporting to review key metrics and areas for growth within the digital realm

ABOVE AND BEYOND CREATIVE EXAMPLES:

We are proud to offer English and French creative services

Vehicle, Parts, Service and Accessory Specials
Custom Landing Pages

Print Ads

Homepage Slides & Banners
Newsletters and Email Artwork

PRICING:

Essential - \$599 CAD

Full Website Audit
Monthly Reporting Review
4 Custom Specials Per Month
2 Custom Page or Email Per Quarter (or 8 Per year)

Professional - \$899 CAD

Full Website Audit
Monthly Reporting Review
8 Custom Specials Per Month
4 Custom Page or Email Per Quarter (or 16 Per year)

Executive - \$1,199 CAD

Full Website Audit
Monthly Reporting Review
16 Custom Specials Per Month
6 Custom Page or Email Per Quarter (or 24 Per year)

Custom Hourly - \$125 Per Hour/CAD

TESTIMONIALS:

"I have had a wonderful experience with the Digital Manager program. The service is top-notch. I always get a quick reply. It's like having a real support team behind you. They are there to help with a variety of requests, from website help, to design, to following up on issues that I do not always have time to do. Each one of my support reps has been outstanding. This is an excellent program, with an excellent staff."

- Adrienne, JLR Laval

"Shift Digital has been a great help in ensuring that our websites always remain compliant. They've also been outstanding in providing creative within a reasonable timeframe. I really enjoy working with Shift and I know that if I ever have any questions, that their team is always able and willing to help out when needed."

- Patty, Land Rover Naperville

"I am currently the manager of three different dealerships in different cities and working with Shift is how I am able to do it, they help me keep things current and compliant. I am not exactly sure how I would be able to get it done without them, they are the best! Shift makes things easy with the OEMs to make sure we are always compliant with the ever-changing rules. The partnership we have is very valuable to us here at the dealership and it makes what we do possible."

- Mia, Jaguar Tampa

CREATIVE EXAMPLES



MAKING COMPLIANCE OUR #1 PRIORITY

NEW 2021 RANGE ROVER EVOQUE S

LEASE FROM: **2.9%** PER MONTH FOR UP TO 24 MONTHS

\$5,999 DOWN PAYMENT OR RECEIVE \$2,000** CASH REBATE OFFER EXPIRES 9/30/2021

[VIEW DETAILS](#)

NEW 2021 JAGUAR F-PACE S AWD

LEASE FROM: **2.9%** PER MONTH FOR UP TO 42 MONTHS

\$5,999 DOWN PAYMENT OR RECEIVE \$2,000** CASH REBATE OFFER EXPIRES 9/30/2021

[VIEW DETAILS](#)

NOUVEAU RANGE ROVER EVOQUE S 2021

LOUZEZ POUR: **2.9%** PAR MOIS PENDANT 24 MOIS

ACOMPTE DE \$5,999 OU RECEVEZ 2,000\$** DE BARRAS A L'ACHAT AU COMPTANT OFFRE SE TERMINE LE 30 SEPTEMBRE 2021

[VOIR OFFRE](#)

NOUVEAU JAGUAR F-PACE S AWD 2021

LOUZEZ POUR: **2.9%** PAR MOIS PENDANT 42 MOIS

ACOMPTE DE \$5,999 OU RECEVEZ 2,000\$** DE BARRAS A L'ACHAT AU COMPTANT OFFRE SE TERMINE LE 30 SEPTEMBRE 2021

[VOIR OFFRE](#)

JAGUAR LAVAL ESTHETICS DEPARTMENT

OUR COSMETIC REPAIR SERVICES

CERAMIC WAX TREATMENT

SCRAPPED WHEEL REPAIR

BENT WHEEL REPAIR

DENT REMOVAL & SCRATCH REPAIR

LEATHER AND VINYL REPAIR

DÉPARTEMENT ESTHÉTIQUE JAGUAR LAVAL

NOS SERVICES DE RÉPARATION COSMÉTIQUE

TRAITEMENT À LA CIRE CÉRAMIQUE

RÉPARATION DE ROUE RACÉE

RÉPARATION DE ROUE TORDUE

DÉBOISÉLAGE ET RÉPARATION DES RAYURES

RÉPARATION DE CUIR ET DE VINYLE

THE NEW 2022 LAND ROVER DISCOVERY SPORT

LEASE STARTING FROM	MSRP	MSRP
\$829	\$2,000	\$71,390

ACOMPTE DE \$5,999 OU RECEVEZ 2,000\$** DE BARRAS A L'ACHAT AU COMPTANT OFFRE SE TERMINE LE 30 SEPTEMBRE 2021

THE NEW 2022 JAGUAR I-PACE S

LEASE FROM: **\$1,499** MONTHLY FOR 48 MONTHS OR RECEIVE \$2,000** CASH REBATE

ALL-IN PRICE: **\$102,590**

LAND ROVER DISCOVERY SPORT THE VUS COMPACT LE PLUS POLYVALENT

LE NOUVEAU LAND ROVER DISCOVERY SPORT 2021

LAND ROVER LAVAL
3475 Boulevard le Carrefour, Laval, QC H7T 3A3
450.688.1850
LANDROVER.LAVAL.CA

RESERVEZ LE VOTRE AUJOURD'HUI!

LAND ROVER DISCOVERY SPORT THE VERSATILE COMPACT SUV.

THE NEW 2021 LAND ROVER DISCOVERY SPORT

LAND ROVER LAVAL
3475 Boulevard le Carrefour, Laval, QC H7T 3A3
450.688.1850
LANDROVER.LAVAL.CA

RESERVEZ LE VOTRE AUJOURD'HUI!

TO ENROLL IN THE JLR DIGITAL PROGRAM PLEASE CONTACT:
INFO@JLRCADIGITAL.CA OR VISIT JLRDIGITAL.CA
CALL US AT (888) 850-1008

OIL CHANGE

GET AN EXTRA **5% OFF** WHEN YOU BOOK ONLINE

TO ALL ESSENTIAL WORKERS

RECEIVE **20% OFF** MAINTENANCE OR REPAIRS

PROVEN WITH RESULTS

On Program DeviceType Brand

Sum of UniqueVisitors Sum of Visits

Month	Sum of UniqueVisitors	Sum of Visits
12/1/2018	~8,000	~10,000
12/1/2019	~12,000	~15,000
12/1/2020	~22,000	~28,000

Month

Values: Sum of UniqueVisitors, Sum of Visits