

Core Solutions

Paid Search



Services Included			Optional Add-On
Search	Display	Retargeting	Social
Text based advertising shown when consumers use a search engine.	Graphic advertising shown across the Internet, which can include banners, video, and more.	Graphic and text-based ads that follow visitors to your site across the Internet.	Graphic and text-based ads that are shown seamlessly on Facebook & Instagram.
Custom Ad Creative	Custom Display Ad Creative	Custom Display Ad Creative	Custom Display Ad Creative
Analytics Integration & Setup	Managed Placements	Managed Placements	Audience Management
Keyword Analysis	Analytics Integration	Analytics Integration	Pixel Integration
Competitive Analysis	Custom Audience Creation	Custom Audience Creation	Private/Major Sale Support
Included Monthly			
Certified Account Manager	Geo-Targeting	Budget Management	
Bid Management	Ongoing Optimization	Monthly Reporting	

86% of new car buyers start their search online.

1.888.354.6441

info@convertus.com

Give us a call or shoot us an email and we'll show you why Convertus will be the last digital marketing company you will ever work with.

Packages Range From
\$2,000 to \$20,000/mo



Lightning Fast Support

Our Certified Search Specialists and Customer Success Team will blow your doors off. You shouldn't have to wait days or weeks for basic assistance from your digital marketing partner. Our average turnaround time for support is lightning fast, with requests often completed within hours – **the fastest in the industry.**



All Inclusive; No Nickel & Diming

Over 95% of the dealerships that have chosen to work with Convertus are still working with us today. Our **'all-inclusive' support model** puts us in a different class.



Real Experience; Real Results

Our founders built the eCommerce division for one of Canada's largest auto groups. We combine actual dealership experience with industry best practices to produce **exceptional results.**

Core Solutions

Organic Search

	Standard	Advanced	Premium	Elite	
	\$1,159 /mo <small>Regular Price \$1,195</small>	\$1,741 /mo <small>Regular Price \$1,795</small>	\$2,323 /mo <small>Regular Price \$2,395</small>	\$2,905 /mo <small>Regular Price \$2,995</small>	
Certified Account Manager	✓	✓	✓	✓	
Keywords	✓✓	✓✓✓	✓✓✓✓	✓✓✓✓✓	
Setup	\$995	\$995	\$995	\$995	
Keyword Research	✓	✓	✓	✓	Setup
Website Analysis	✓	✓	✓	✓	
Resource Setup	✓	✓	✓	✓	
Google My Business: Setup & Optimize	✓	✓	✓	✓	
Landing Page Updates	2 per month	3 per month	4 per month	5 per month	Monthly
Off-Site Linking	✓✓	✓✓✓	✓✓✓✓	✓✓✓✓✓	
Optimize On-Site Content	✓	✓	✓	✓	
Strategic Analysis	✓	✓	✓	✓	
Performance Tracking	✓	✓	✓	✓	
Internal Website Linking	✓	✓	✓	✓	

75% of searches never go past the first page. **Where are you?**

Give us a call or shoot us an email and we'll show you why Convertus will be the last digital marketing company you will ever work with.

1.888.354.6441
info@convertus.com



Lightning Fast Support

Our Certified Search Specialists and Customer Success Team will blow your doors off. You shouldn't have to wait days or weeks for basic assistance from your digital marketing partner. Our average turnaround time for support is lightning fast, with requests often completed within hours – **the fastest in the industry.**



All Inclusive; No Nickel & Diming

Over 95% of the dealerships that have chosen to work with Convertus are still working with us today. **Our 'all-inclusive' support model** puts us in a different class.



Real Experience; Real Results

Our founders built the eCommerce division for one of Canada's largest auto groups. We combine actual dealership experience with industry best practices to produce **exceptional results.**