



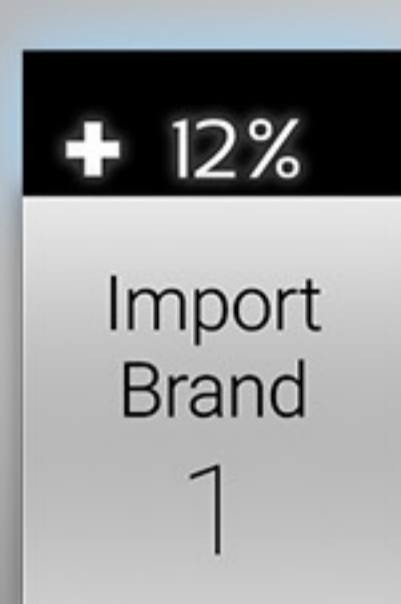
Jaguar Land Rover Canada

Vehicle Merchandising

CARMEDIA



Proof that Car Media 2.0 helps Dealers convert web traffic

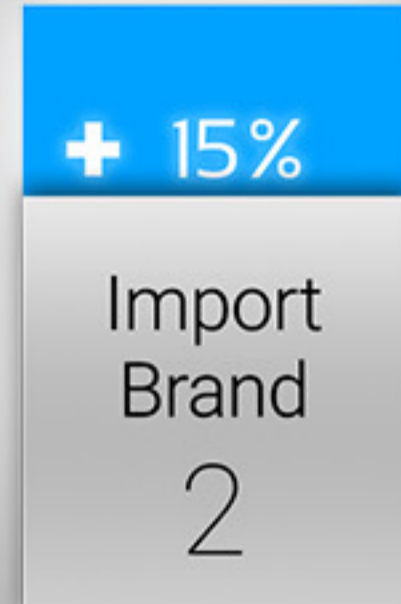


Form Submissions

Using Car Media 2.0 vs. Import Brand 1 Average

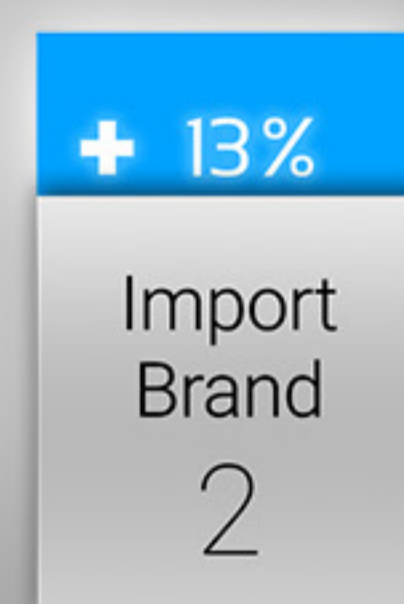


VDP Engagements



Form Submissions

Using Car Media 2.0 vs. Import Brand 2 Average



VDP Engagements

Car Media 360°

Full Resolution image quality based on a simplified process which captures photos vs. pulling frames out of a shaky walkaround video. Images are then displayed on a player that is integrated with your website, guaranteeing the intended Full-Res result.

Starting at \$679/month*

* Car Media 360 subscription fee is based on current new and used vehicle inventory count upon enrollment



Hotspots that do something

Engage consumers with photo or video hotspots that highlight unique features of the vehicle that you find interesting.

Transparency is everything

Trust comes out of the box with this feature. Users can describe and capture exactly the spot, severity, and type of damage or wear.

Smart Tech behind the scenes

The media you capture undergoes many backend processes that center and stabilize the images, correct the color temperature, saturate, sharpen, and finally replace the backgrounds, and add logos. In the end, your inventory looks like it is expected.

Premium Capture. Full-Serve.



Your entire inventory scheduled, shot, brand compliant and syndicated - hands free. Select the cars you want captured and your designated professional photographer arrives to stage and capture the vehicle(s) the next day.

- Up to 5 visits per week
- Dealer branded with JLR approved logos and backgrounds
- 100% JLR brand compliant photos
- Quality Control Audits

	Carbon PLUS 1*	Carbon PLUS 5*	JLR Recommended Carbon PLUS 8*
Rate per Vehicle	\$21	\$23	\$26

* Syndication Fee: \$125/Month

Our Tools in Your Hands

Harness the entire 2.0 Suite on your terms with the Self-Serve 2.0 Capture App. Select, shoot, and track your operation in-house with a paint-by-numbers guide to achieve the same consistent and visually stimulating results as with Full-Serve.

- Dealer branded with JLR approved logos and backgrounds
- 100% JLR brand compliant photos
- No Training Required



JLR Recommended

	Carbon PLUS 1*	Carbon PLUS 5*	Carbon PLUS 8*
Rate per Vehicle	\$8	\$10	\$13

* Syndication Fee: \$125/Month

New Vehicle Cloning



Available for both full serve and self serve, the New Vehicle Cloning service allows you to capture one vehicle and clone the image set to other matching new vehicles in stock, or incoming. Simply provide our team with a list of VINs and we will generate the same high-quality images across the identical vehicles.

- Reduced time & cost to get images online
- 100% JLR brand compliant photos

\$10 / vehicle



Drive Your Image Forward.

1-888-850-1008

info@jlrcadigital.ca

www.jlrdigital.ca



“Our closing rate has increased by 60% in our first month with Car Media 2.0 and the leads are a better quality. Plus, we're up 5% in sales!”

Danica Salamat
Marketing Manager
Mid Town Ford

“Our VDR/SRP ratio has doubled since we started using Car Media 2.0. The Car Media 2.0 platform provides the flexibility we need to create a unique and powerful identity for the dealership. I would highly recommend Car Media 2.0 and the team behind it.”

Gordon Wright
Digital Marketing Manager
Woodbine Nissan

“Car Media 2.0 is a great team to work with, the online hub makes booking very easy and efficient. Their support staff is incredibly responsive & helpful. Quality of the photos is always top notch. Photographers are trust worthy, professional and very easy to work with.”

Brent Parker
Product Specialist
Budds Imported Cars