



360 AGENCY

JAGUAR LAND ROVER CANADA CERTIFICATION PROGRAM

Offer your customers an engaging website experience with 360.Agency.



SOLUTIONS INCLUDED IN ALL PACKAGES

XMS Pro 360

Your CMS for managing your promotions, articles, coupons, landing pages, departments and user rights.



XMS 360

- New and pre-owned cars inventory management software (*Includes syndication*).
- New inventory vehicle configurator



XMS Review 360

App that allows you to collect testimonials at point of sale to broadcast on your website and social media (*Available on iPad and iPhone*).



XMS Mobile 360

Mobile version of our inventory management tool, adapted to your field team: VIN scan, data management, pictures and videos (*Available on Android and iPhone*).



Pre-Owned, New and Certified Cars

Inventory syndication management for pre-owned and new vehicles including certified vehicles. (*Import & export.*)



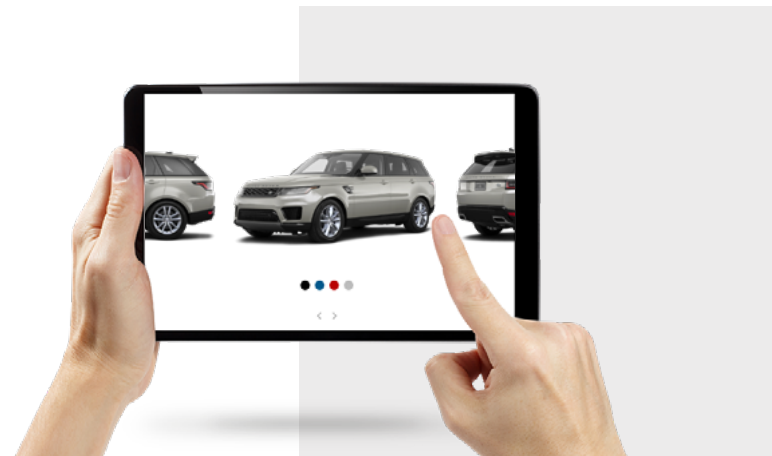
DASH 360 - JAGUAR LAND ROVER Canada Analytics pack

Reporting package accessible through XMS Pro 360 to access critical data about website and CRM activities.



New Virtual Vehicle Lineup

- Specific VDP landing page for every trim level.
- 3 interior & exterior pictures for each colour. (Canadian make, model, year, trim.)
- Complete collection of new vehicles with an image gallery of your inventory.



SOLUTIONS AVAILABLE DEPENDING ON PACKAGE

PACKAGE LEGEND: ● Included in the Preferred package ● Included in the Premium package ▼ Included with conditions ○ Available as a paid option

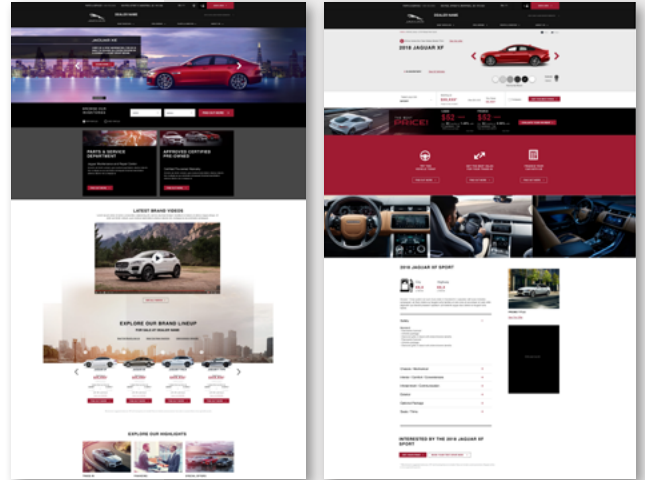
Design & Programming* ●●

Certain conditions apply

Preferred: High-end template created specifically to meet the brand requirements.

Premium: Design created for a dealership or group of dealerships offering personalized brand image by including KIA Canada's requirements.

*Personalization at launch with no additional charges in the Premium package.



Custom Content ●●

News, Pre-owned, After-sales, About us, Team, News, Videos, Testimonials, etc.



Blog Starting Package ●●

3 generic articles to activate the News section of your website (Exclusive articles available with Premium.)



PHONETRACK 360 LITE ●●

6 local numbers or toll-free (1-800) phone numbers with PHONETRACK 360 LITE. (250 or 500 minutes, tracking and recording included + \$25 for each additional 500 minutes.)



Dedicated Account Manager ●●

Your personal advisor for website support and offensive marketing plans. (Charges may apply).



INCLUDED IN PREMIUM

POSSIBILITY OF À LA CARTE ADD-ONS WITH OTHER PACKAGES

PACKAGE LEGEND: ● Included in the Preferred package ● Included in the Premium package ☹ Included with conditions ○ Available as a paid option

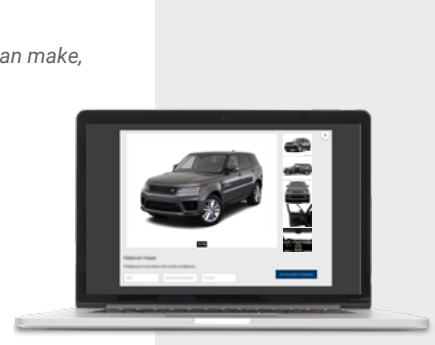
SSL Certificate ○●

Includes HTTPS protocol for high security data transmission.



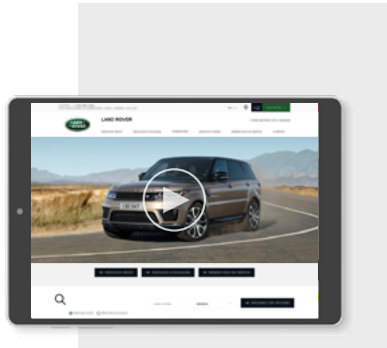
High-End Photo Gallery ○●

New vehicles: High-end and exclusive photo gallery. (Canadian make, model, year and trim.)



Video Slideshow ●

Option of including video in carousel section of homepage design.



360 Spin Tour ●

New vehicles: 360 virtual tour of exterior and interior.



PAYMENT 360 ○● Manufacturer programs and discounts

Payment calculation application integrated into your website.



ACCESS 360 ○●

Enhanced WCAG 2.1 Level AA Compliance Widget allowing those with visual or motor disabilities/limitations to customize their user interface.

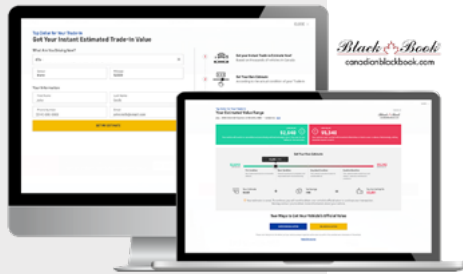


AVAILABLE OPTIONS (ADD-ONS):



SHOWROOM 360-V2

Digital Retailing platform for new vehicles (including Build & Buy and new inventory) and pre-owned vehicles in inventory.



TRADE 360

Online Trade-In Estimator with Canadian Black Book integration. (available with or without SHOWROOM 360-V2)



Pixel Guru

Innovative app for fast, easy and economical professional-quality inventory photos.



+ Creative Website Services

Coupon, Header, Promos...

+ Additional Content

News, testimonials...

+ Email Hosting

Per batch of 25 addresses

+ LiveChat plug-in

+ Third Party Digital Retailing Integration and Support

+ Google Review and Dynamic Google Map Integration

+ Third Party Digital Integration

+ PBS Integration












+ EasyDeal Integration

DIGITAL ADVERTISING






Contact your Media Director to complete our persona test and define the personalized strategy for your dealership according to your objectives. (Standard banner creation included.)



SERVICES		PREFERRED \$999	PREMIUM \$1,799
Solutions included in all packages: XMS PRO 360 XMS 360 XMS MOBILE 360 XMS REVIEW 360 DASH 360 New Virtual Vehicle Lineup Pre-Owned, New and Certified Cars		✓	✓
	SSL Certificate	\$35 per site/per month (+ \$250 installation fee)	✓
	Design and Programming	High-end templates	Personalized design
	PHONETRACK 360 LITE	6 numbers 500 minutes	6 numbers 500 minutes
	Blog Starting Package	3 Generic articles	3 Exclusive articles
	Dedicated Account Manager	✓	✓
	High-End Photo Gallery	\$199\$ per site/per month (Add-on)	✓
	+ 360 Spin Tour		
	Custom Content	✓	✓
	Video Slideshow	-	✓
	ACCESS 360	\$39 per site/per month (+ \$250 installation fee)	✓
	PAYMENT 360	\$150 per site/per month No Upfront Investment	✓

OTHER AVAILABLE OPTIONS (À la carte)

	TRADE 360 (Stand alone)	\$399 per site/per month (Add-on) +\$500 Upfront Investment		SHOWROOM 360-V2 New Cars	\$675 per site/per month +\$1,500 Upfront Investment
	TRADE 360 (with SHOWROOM 360-V2)	\$300 per site/per month +\$500 Upfront Investment		SHOWROOM 360-V2 Pre-Owned Cars	\$350 per site/per month +\$1,500 Upfront Investment
Digital Advertising		\$1,000 per site (Minimum budget per month)	Additional Content		À la carte
Creative Website Services		\$95 per hour	Third Party Digital Integration		À la carte
Email Hosting		\$35 per month +\$250 Upfront Investment	PBS Integration		\$50 per site/per month
Google Review and Dynamic Google Map Integration		\$89 per site/per month	EasyDeal Integration		\$50 per site/per month
Third Party Digital Retailing Integration and Support		\$99 per site/per month No Upfront Investment	LiveChat plug-in		\$50 per site/per month
	Pixel Guru	Starting at \$195 per month			